

# STANDARD FLOORS

Equipment Rented

- NEW FLOORS INSTALLED
- SANDING - REFINISHING MACHINES RENTED

**BAyview 1-6325**

5923 Geary Blvd.  
Since 1922

# CROUCH BROS. HARDWOOD FLOORS

**NEW FLOORS INSTALLED OLD FLOORS...**  
CITY-WIDE SERVICE  
All Work Guaranteed and Insured

- Sanded, Refinished
- Bleached, Cleaned
- Waxed, Polished

**ATwater 2-7153**  
1 BLOCK OFF MARKET  
29 FOUNTAIN



**SANDING and WAXING**

## C & M FLOOR CO.

QUICK SERVICE  
Sanding - Refinishing  
New & Old Floors  
Licensed & Insured  
Work Guaranteed  
Free Estimates

SANDING - WAXING - BLEACHING

**MOntrose 4-2975** 1823-43rd Avenue

## FLOORS

For Any Purse or Purpose

COMMERCIAL - INDUSTRIAL - MARINE - RESIDENTIAL

Magnesite  
Oxychloride Cement  
Terrazzo • Tile  
Floor Coverings • Sleepers  
Carpet Tacking Strips

Tell Us Your Problems  
Free Estimates

**HEmlock 1-0188**  
**LE ROY OLSON CO.**

3070 - 17th St.

### Floors-Materials & Laying- (Cont'd)

Kalman Floor Co 49 Geary.....SU tter 1-5328

**KENTILE**  
Beauty, economy and durability in resilient flooring for home, store, office and industry. Made by the makers of KENCORK, cork tile for floor and wall.

**"WHERE TO BUY IT"**  
DISTRICT SALES OFFICE  
Kennedy David E Inc 95 Market Oakland  
From telephones served from S F Zone only (No Inter-City Charge)  
Ask "Operator" for Entrprise 10117

**DEALERS**  
Anderson Werner E  
2302 Market.....UN drhil 3-2300  
Antonchuk A 1117 Ocean Av...JU niper 7-0640  
Armstrong's Carpet & Linoleum Co  
2123 Fillmore.....FI lmar 6-1561  
Brown Chas & Sons 813 Market SU tter 1-6030  
Floor Styles Inc 2445-16th...UN drhil 1-3964  
Peterson-Cobby Co  
363 Clementina.....EX brook 2-8714

**KENYON BROS INC**  
Specialists in Floor Coverings  
Complete Line of Armstrong's  
Linoleum - Asphalt Tile  
Rubber Tile  
Rugs & Carpets

825 Valencia.....VA lencia 4-8485

**LEE WM COMPANY**  
Mastic & Magnesite Floors  
1401-3d.....EX brook 2-4204

The oldest of all the telephone industry's traditions is service.

### Floors-Materials & Laying- (Cont'd)

**LE ROY OLSON CO**  
FLOORS  
MAGNESITE-OXYCHLORIDE CEMENT  
Terrazzo - Greaseproof Tile  
Asphalt Tile - Linoleum  
Heavy Duty Industrial  
Mastipave - Rubber - Mastic  
Superstone - Concrete  
Concrete Breaking  
Uni-Bond Sleepers - Underlayments  
Carpet Tacking Strips  
Hiola Plastic Floors  
Free Estimates

3070-17th.....HE mlock 1-0188

**LE ROY OLSON CO** 3070-17th...HE mlock 1-0188  
4451 Mission.....JU niper 4-4792

**MALOTT & PETERSON-GRUNDY**  
2412 Harrison.....AT water 2-1600  
(See Advertisement Page 267)

**MALOTT & PETERSON ROOFING CO**  
49th & Shattuck Av Oakland...PI edmt 5-0795

**MARINA HARDWOOD FLOOR CO**  
1454 California.....TU xedo 5-5649  
(See Advertisement Page 267)

Marina Hardwood Floor Co  
1310 Powell.....DO uglas-2-2727

**MASONITE PRESWOOD FLOORS- DISTRIBUTOR**  
HIGGINS LUMBER CO  
99 Bayshore Blvd.....VA lencia 4-8744

**McGUIRE M E** 1610 Sutter.....WE st 1-3250  
(See Advertisement This Page)

**MIDWEST INDUSTRIAL PRODUCTS-**  
PITT T H CO 164-14th.....HE mlock 1-2263

Morris Chas 1375 Brussels.....JU niper 5-5251

**NATIONAL TILE & TERRAZZO GO INC**  
MAGNESITE FLOORING  
198 Mississippi.....UN drhil 1-0273

(Continued Next Page)

## HARDWOOD FLOORS

PARQUET FLOORS - MASTIC FLOORS  
STAIR WORK - T & G FLOORS - PLANK FLOORS  
SANDING - LAYING - CLEANING - WAXING  
A Complete Service  
All Work Fully Guaranteed • Estimates Cheerfully Given

SENSIBLE PRICES **BRUCE** LICENSED & INSURED

WE USE BRUCE FLOORING EXCLUSIVELY

**M. E. McGUIRE** 1610 SUTTER **WEst 1-3250**

## A C HARDWOOD FLOOR CO.

City-wide Service  
New Floors Installed

- All Work Guaranteed
- Insured - Licensed
- No Job Too Large or Too Small
- Free Estimate

Old Floors...  
• SANDED  
• BLEACHED  
• REFINISHED  
• WAXED  
• POLISHED

Call Day or Night  
**Underhill 3-6234**

17th St. at Capp  
**3249-17th St.**

### Floors-Materials & Laying- (Cont'd)

**NEW MISSION HARDWOOD FLOOR CO**  
MARIO BLENGINO  
Sanding & Refinishing  
PARQUET FLOORS  
DESIGN BORDERS  
OUR SPECIALTY

251 Naples.....DE laware 3-3104  
4451 Mission.....JU niper 4-4792

New Mission Hardwood Floor Co  
4451 Mission.....JU niper 4-4792  
Noran Services 50 Hawthorne.....YU kon 6-1400

**PACIFIC COAST AGGREGATES INC**  
400 Alabama.....KL ondlke 2-1616  
(See Advertisement This Page)

**PETERSON-COBBY CO**  
Linoleum - Asphalt Tile  
Cork Insulation - Deck Coverings  
363 Clementina.....EX brook 2-8714

**PINNEY F K INC** 636 Clay.....SU tter 1-7673

**PIONEER-FLINTKOTE**  
141 Battery.....SU tter 1-7571

**ROMA HARDWOOD FLOOR CO**

**ROMA HARDWOOD FLOORS**  
Sanding & Refinishing

3539 Market.....AT water-2-0494  
If no answer call.....JU niper-5-4110

Sherry's Hardwood Floors  
1671 Newcomb.....AT water 2-6962

**STANDARD HARDWOOD FLOORS**  
5923 Geary Blvd.....BA yview-1-6325  
(See Advertisement Page 266)

Stonhard Co 115 Townsend.....GA rfd-1-5469  
Sunset Hardwood Floor Co  
2254-33d Av.....MO ntrose 4-1573

**SUPERSTONE-**  
LE ROY OLSON CO  
For Repairing & Leveling Sub-Floors  
For Floor Coverings-Wholesale Distrib  
3070-17th.....HE mlock 1-0188

For accurate dialing of your calls, wait a few seconds for the steady hummmmming sound of the dial tone. Then dial each letter and numeral gently, without forcing. If you get a busy signal, please hang up before dialing again.

## MARINA HARDWOOD FLOOR CO.

All Types of Floors  
SANDED & REPAIRED  
BLEACHED & CLEANED

WORK GUARANTEED  
Free Estimates

**TUxedo 5-5649**

1454 CALIFORNIA  
E. A. NAVARRO

### Floors-Materials & Laying- (Cont'd)

**TERRY C HARDWOOD FLOORS**  
101 Citrus Av Daly City.....PL aza 5-4023

**TILE-TEX ASPHALT TILE**  
Resilient, enduring floors of beauty and durability. Low cost, easy to keep. All colors and sizes. Ideal for homes, stores, offices, factories. Hundreds of possible designs.

"FOR INFORMATION CALL"  
MANUFACTURER  
**FLINTKOTE CO THE**  
141 Battery.....SU tter 1-7571

DISTRIBUTOR  
Arnsteln Carpet Co 540-9th.....MA rket 1-8433

**TURNER RESILIENT FLOORS INC**  
68 Rincon.....EX brook-2-8369

**UNITED HARDWOOD MFG CO**  
Distributors Only Hardwood Flooring  
3834-3d.....VA lencia 4-6878

**UNITED LABORATORIES INC**  
PLASTIC ROCK  
The World Famous  
PACKAGED FLOORING  
Specializing in the Repairing  
Resurfacing and Protection of  
Industrial & Commercial  
Properties

32 Andrew.....VA lencia 4-8954

Simplify your buying—know where to buy it. The dealers in many nationally advertised articles are listed in the Yellow Pages. Make it a habit to "Look inside the Classified" before buying.



## FLOORS

Serving  
"San Francisco & Peninsula"

- ★ Sanding
- ★ New Floors Laid
- ★ Old Floors Renewed
- ★ Waxing
- ★ Asphalt Tile & Linoleum Laid

**A. ANTONCHUK**  
Hardwood Floor Contractor  
1117 Ocean Ave. **JU niper 7-0640**

## California Brand RUBBER TILE PERMANENT FLOORS

Beauty at Moderate Cost  
NEW COLORS - NEW MARBELIZED EFFECTS  
An Array of 24 Modern Popular Colors Assures a Success of Any Color Scheme  
Fast - Trouble-Free Tile to Lay

**PCA**  
**PACIFIC COAST AGGREGATES INC.**  
KLondike 2-1616  
400 Alabama San Francisco

### Floors-Materials & Laying- (Cont'd)

**WEST COAST LINOLEUM & CARPET STORE**  
2689 Mission.....VA lencia 4-4909

**WESTERN HARDWOOD FLOOR CO**  
425 Bosworth.....JU niper 7-6803

**WHITE FLOORCOVERING CO**

**RESILIENT FLOOR COVERINGS**  
INDUSTRIAL - DOMESTIC  
"ESTIMATES GLADLY GIVEN"

2125 Junipero Serra Blvd  
Daly City.....PL aza 5-0230

Williams Anthony 4518 Cabrillo...BA yview 1-9258  
Wright Rubber Products Div  
785 Market.....YU kon 6-3962

**YOSEMITE HARDWOOD FLOOR CO**  
3644 Market.....MI ssn 7-1231

**Floors-Portable**  
Golden State Mat Mfg Co  
799 Golden Gate.....KL ondlke 2-1900

**FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE**  
1. Please answer promptly.  
2. Please be on the line when the party you want answers.  
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.  
4. Please replace the receiver gently when through talking.

**MALOTT & PETERSON-GRUNDY**  
20th and Harrison, S. F.  
★ FLOORS ★  
Magnesite  
Asphalt Tile • Linoleum  
Industrial Mastics  
Acid-Proof Mastics.  
Deck Coverings  
Tennis Courts

BERKELEY **ATwater 2-1600**  
49th & Shattuck Ave.  
Piedmont 5-0795



## FLOORS

New Floors Laid,  
Surfaced and  
Finished  
Old Floors  
Resurfaced

Hardwoods  
Wholesale  
and  
Retail

**E. G. FINN HARDWOOD FLOOR CO.**  
Lombard 6-7788  
Warehouse at 427 - 14th St.

## Japanese Hardwood Floor Service

Your Old Floor Made New  
SANDING - CLEANING  
WAXING & POLISHING

Dustless  
Machine Sanding

CALL  
After 6 P. M.  
**FI llmore 6-2737**

Frank K. Chigusa  
1920 SCOTT  
Near Calif.

### Floors-Refinishing

**A & M HARDWOOD FLOOR CO**  
NEW FLOORS INSTALLED  
Old Floors Sanded - Refinished  
3249-17th.....UN drhil 3-6234

**ANTHONY WILLIAMS**  
Expert  
FLOOR REFINISHING  
Estimates Gladly - Parquet Specialist  
4518 Cabrillo.....BA yview 1-9258

**ATLAS HARDWOOD FLOOR SERVICE**  
Complete Expert Service  
Sanding - Refinishing  
Waxing - Polishing  
Reasonable Rates

329 Peoria Daly City....DE laware 3-9677

**C & M FLOOR CO**  
1823-43d Av.....MO ntrose 4-2975

Calley Floor Service 1409 Broderick WA lmet 1-3814

**DUNGAN HARDWOOD FLOORS**  
1100 Irving.....SE abright 1-1315  
(See Advertisement Page 265)

**FINN E G HARDWOOD FLOOR GO**  
See Our Ad Under Materials & Laying  
340 Dorantes Av.....LO mbar 6-7788

**HANLEY E E** 1250-9th Av.....MO ntrose 4-1350  
Hanley Frank D  
Sunset Dist-Cleaning Refinishing  
1519 Finston Av.....OV erland 1-5337

**INLAID FLOOR CO** 600 Alabama...MI ssn-7-1575

**JAPANESE HARDWOOD FLOOR SERVICE**  
ROY TOYOTA  
Sanding - Refinishing  
Cleaning - Bleaching  
Waxing - Polishing  
YOUR OLD FLOORS MADE LIKE NEW  
Reasonable Rates - Free Estimates  
All Work Guaranteed  
Morning or Evening  
Call Underhill 1-1652

604 1/2 Haight.....UN drhil 1-1652

Japanese Hardwood Floor Service  
1920 Scott.....FI llmore 6-2737  
(See Advertisement This Page)

**LOUIS MAINTENANCE CO**  
Specializing  
Floor Waxing & Polishing  
1114 Fulton.....WE st 1-1924

Master Methods Inc 1411-13th Av Oakland  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Entrprise-10972

**McGUIRE M E**  
See Ad Under Firs-Materials & Laying  
1610 Sutter.....WE st 1-3250

**ROMA HARDWOOD FLOOR CO**  
Complete Floor Service  
3539 Market.....AT water-2-0494  
If no answer call.....JU niper-5-4110

Schultz Chester  
498 Santa Barbara Av Daly City...PL aza 5-4889

Universal Floor Service  
901 Ashby Av Berkeley.....BE rky 7-9319